

THE  
**ROYAL**

608 College St.  
Toronto, Ontario

2013 marks the 75th anniversary of the Royal, a Toronto landmark since 1938. Now an indie cinema, music hall, recording studio, sound mix stage, post facility, and concert venue, the Royal defines intimacy and is home to many **IMPORTANT** film festivals in Toronto.



## SPONSORSHIP PACKAGES

- **First time EVER in Toronto ! 5 days ! Nov. 1 - Nov. 5, 2013**
- **3 FESTIVALS IN 1**
- **All at the faithfully restored Royal Theatre, Little Italy, Toronto, Canada**
- The most comprehensive and wide-ranging exposition of Cuban films, exhibits, forums, lectures, and symposia as well as artists, directors, producers AND a living celebration of the Cuban arts and culture scene that flourishes on this paradoxical island only 3 hours from Toronto
- Become a corporate sponsor for as little as \$500
- See page 2 and 3 for Symposium

### **TITLE SPONSOR PACKAGE** includes the following :

- YOUR 30 second TV commercial screened prior to each program segment PLUS the press conference on Thursday Oct. 31, 2013 (12 occasions)
- YOUR company's full page ad on the back cover of the CineCuba program and logo or listing on the webpage and email blast
- YOUR company representative may introduce one or more of the film directors, and / or their films
- YOUR company may place a display in the lobby of the Royal Theatre, for the entire 5 day festival
- YOUR company will receive 8 VIP all festival pass packages including reserved seating for the entire festival, AND sponsorship of the opening night Schmooze or closing night Wrap party, both at neighbourhood resto-lounges

### **TOTAL COST, \$5000**

### **PRESENTING SPONSOR PACKAGE** includes the following :

- YOUR company's full page ad in the CineCuba program and logo or listing on the webpage and email blast
- YOUR company representative may introduce one or more of the film directors, and / or their films
- YOUR company may place a display in the lobby of the Royal Theatre, for the entire 5 day festival
- YOUR company will receive 8 VIP all festival pass packages including reserved seating for the entire festival, AND sponsorship of the opening night Schmooze OR closing night Wrap party, both at neighbourhood resto-lounges

### **TOTAL COST, \$3000**

### **MAJOR SPONSOR PACKAGE** includes the following :

- YOUR company's half page ad in the CineCuba program and logo or listing on the webpage and email blast
- YOUR company representative may introduce one or more of the film directors, and / or their films
- YOUR company will receive 4 VIP all festival passes, reserved seating for the entire festival, and 4 invitations to both the opening night Schmooze AND closing night Wrap parties

### **TOTAL COST, \$1000**

### **CONTRIBUTING SPONSOR PACKAGE** includes the following :

- YOUR company's business listing in the CineCuba program and logo or listing on the webpage
- YOUR company will receive 4 VIP all festival passes, reserved seating for the entire festival, and 4 invitations to both the opening night Schmooze AND closing night Wrap parties

### **TOTAL COST, \$500**

**ICAIC**

Instituto Cubano del Arte e  
Industria Cinematográficos



SPONSORSHIPS:

*festival* **X**press™

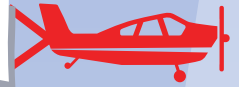
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3 FILM FESTIVALS IN ONE! ★ NOVEMBER 1-5, 2013



FESTIVAL XPRESS PRESENT:

# CINECUBA

[www.cinecuba.ca](http://www.cinecuba.ca)

## CineCuba 2013 at THE ROYAL

- 3 Festivals in 1 PLUS North American Premiere of *Mandela and Fidel* @ The Royal Theatre, Nov 1 - 5
- ICAIC Cuban Film Festival 2013
- Cuban Women Filmmakers Network Festival of Short Films
- Estela Bravo Retrospective

### \*\*TWO ADMISSION OPTIONS\*\*

- Purchase a **FESTIVAL VIP PASS** - limited to 200 - Guaranteed Reserved Seating for ALL Screenings + Opening Night Schmooze + Wrap Party \$75. (\$150 value)
- **FREE ADMISSION** - The first 200 per screening - rush seating only

OFFICE TICKET LINE 416-785-0291



Estela Bravo



Ian Padron

## ABOUT CineCuba 2013

The most comprehensive and wide-ranging exposition of Cuban films in Toronto: Exhibits, forums, lectures, and symposia as well as artists, directors, producers AND a living celebration of the Cuban arts and culture scene.

## THE PROGRAMME

**Thursday, Oct 31 - PRESS CONFERENCE**

**Noon** - The Royal Stage - 608 College St., Toronto. 1 hour - Refreshments

**Friday, Nov 1 - OPENING NIGHT**

**6:00pm** - Introductions

**6:30pm** - *Mandela & Fidel*, Estela Bravo, 2013 - 33 min - Documentary - North American Theatrical Premiere

**7:15pm** - Q & A with Estela Bravo

**8:00pm** - *Habanastation*, Ian Padron, 2011 - 90 min - Drama - Canadian Theatrical Premiere

**9:30pm** - Q & A with Ian Padron

**10:00pm** - Opening Night Schmooze - location TBA



Habanastation



Boletto al Paraiso (Ticket to Paradise)



El Premio Flaco

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All feature length films,  
and documentaries  
SUBTITLED IN ENGLISH

Program subject to change

**PATRONS:**

- festivalXpress.com
- ICAIC
- Canadian-Cuban Friendship Association
- WIFT-T
- Festival de La Palabra y La Imagen
- CubainToronto.com
- Havanarte
- Consulate of Cuba in Toronto
- Embassy of the Republic of Angola

# CINECUBA

**3 FILM FESTIVALS IN ONE!**

## Saturday, Nov 2 - ICAIC PRESENTS

- 6:30pm** - Opening Remarks  
**6:45pm** - *Veinte Años* (Twenty Years), B. Joel Ortiz, 2012 - 15 min - Animated  
**7:05pm** - *El Premio Flaco* (The Thin Prize), Juan Carlos Cremata, 2009 - 112 min - Drama  
**9:00pm** - *La Luna en el Jardin* (The Moon in the Garden), Yemeli Cruz and Adanoe Lima, 2012 - 11 min - Animated  
**9:15pm** - *Boleto al Paraiso* (Ticket to Paradise), Gerardo Chijona, 2010 - 88 min - Drama

## Sunday, Nov 3 - ESTELA BRAVO

- 6:30pm** - *Operation Peter Pan*, Estela Bravo, 2011 - 57 min - Documentary - Canadian Theatrical Premiere  
**8:00pm** - Q&A with Estela Bravo  
**9:00pm** - *The Excludables*, Estela & Ernesto Bravo, 1994 - 57 min - Documentary  
**10:00pm** - *Anecdotes about Fidel*, Estela Bravo, 2010 - 47 min - Documentary  
**10:45pm** - Q&A with Estela Bravo

## Monday, Nov 4 - CUBAN WOMEN IN FILM SERIES Day 1

- 6:30pm** - Opening Remarks  
**7:00pm** - *El Sol Rojo en el Poniente* (The Red Sun in the Sunset), Marina Ochoa, 2009 - 52 min - Documentary  
**9:00pm** - CWFN Short Film Series includes • *Amor* (Love) • *Quorum* • *El pez de la Torre Nada en el Asfalto* (The Fish of the Tower Swims on the Asphalt) • *Derecho de Ser* (The Right to Be) • *Itacas* (Ithacas) • *Hablas Como si me Conocieras* (You Speak as if You Knew Me) • *Tierra Roja* (Red Land) • *La Costurera* (The Seamstress), - total 68 min - Various Genres

## Tuesday, Nov 5 - CUBAN WOMEN IN FILM SERIES Day 2

- 6:30pm** - Opening Remarks  
**7:00pm** - CWFN Short Film Series includes • *Una Mujer en el Ring* (A Woman in the Ring) • *Misericordia* (Mercy) • *Espiral* (Spiral), *Tacones Cercanos* (Close Heels) • *Oracion* (Prayer) • *Nosotros y el Jazz* (Us and Jazz) - total 123 min - Various Genres  
**10:00pm** - Wrap Party - location TBA



**Veinte Años (Twenty Years)**



**La Luna en el Jardin (The Moon in the Garden)**