



# festival Xpress™ presents

## Friends of the European Union Film Festival

...a unique opportunity to participate in one of Toronto's most important cultural events!

### About the Festival

- **EUFF is the official film festival of the European Union Consulates and Cultural Institutes in Toronto** including Alliance Française, Goethe-Institut, Instituto Italiano di Cultura; EUFF is the largest European Film Festival and European Union event in Toronto and currently in its 8th Edition
- **EUFF MISSION:** To present a Free Film Festival reflecting the excellence, innovation and diversity of European cinema as well as attract and connect diverse groups such as students, professionals and mature audiences (Canadian, European and International). Engage in collaborations, partnerships and dialogues between EU countries and Canada while celebrating the culture of Europe in the heart of one of the most multi-cultural cities in the world
- **2011 EUFF HIGHLIGHTS:** EUFF 2011 attracted an enthusiastic audience of 8,000 to films and events with 24 films from 24 EU Countries; numerous capacity screenings, each with 394 attendees. A talk on EU/Canadian Co-production Films. Invitational Opening Reception including EUFF partners, consulates, and media. The EUFF website received 152,000 individual hits, generated 30 independent sources of media
- **2012 EUFF:** 2 weeks of award-winning films from EU Countries, guests and special events: Invitational Opening Night Reception for consulates, partners and media as well as a Designated Festival Bar for consulates, partners and festival audiences to gather before and after films
- **2012 EUFF MEDIA & MARKETING:** The European Union Film Festival continues to expand providing extensive opportunities to reach audiences while attracting targeted visibility throughout the Greater Toronto Area. Specialized EUFF audiences include multiple demographics: professionals, mature audiences and students
- **SEVEN YEARS AFTER THE FESTIVAL'S PREMIERE, THIS IS THE LARGEST EUROPEAN FILM FESTIVAL IN TORONTO**

*Participating EU Countries: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Italy, Latvia, Lithuania, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom\*.*

**Celebrate with the European Union Film Festival November 14-27, 2012 at The Royal Cinema, 608 College St., Toronto, ON**

All Films Subtitled in English. All films 18+

[www.eutorontofilmfest.ca](http://www.eutorontofilmfest.ca)  
[www.theroyal.to](http://www.theroyal.to)  
[www.festivalxpress.com](http://www.festivalxpress.com)



\* SUBJECT TO CHANGE





## HOW YOU CAN PARTICIPATE

### *Elite Festival Friends \$500*

- **Your Logo** featured in the European Union Film Festival program, full colour: (8,000 copies)
- **Program distributed** to over 70 locations in the Greater Toronto Area including: consulates, businesses, cafes, and onsite to the Festival Audience
- **Invitational Opening Night Reception:** Exclusive invitation to the EUFF Opening Night for Elite festival friends: 2 VIP tickets
- **Reception Tickets** include complimentary European wine, beer and catering
- **48 Redeemable Vouchers** - good for any screening, any day (subject to availability and voucher terms/conditions)
- **Personalized frameable Certificate of Appreciation**

### *Premier Festival Friends \$300*

- **Premier Business Listing** In the European Union Film Festival program: (8,000 copies)
- **Program distributed** to over 70 locations in the Greater Toronto Area including: consulates, businesses, cafes, and onsite to the Festival Audience
- **36 Redeemable Vouchers** - good for any screening, any day (subject to availability and voucher terms/conditions)
- **Personalized frameable Certificate of Appreciation**

### *Prestige Festival Friends \$200*

- **Deluxe Business Listing** in the European Union Film Festival program: (8,000 copies)
- **Program distributed** to over 70 locations in the Greater Toronto Area including: consulates, businesses, cafes, and onsite to the Festival Audience
- **24 Redeemable Vouchers** - good for any screening, any day (subject to availability and voucher terms/conditions)
- **Personalized frameable Certificate of Appreciation**

### *Friends of the Festival \$100*

- **Your company name** featured in the European Union Film Festival program – Friends of the Festival page (8,000 copies)
- **Program distributed** to over 70 locations in the Greater Toronto Area including: consulates, businesses, cafes, and onsite to the Festival Audience
- **12 Redeemable Vouchers** - good for any screening, any day (subject to availability and voucher terms/conditions)
- **Personalized frameable Certificate of Appreciation**

FOR MORE INFORMATION CONTACT: 875 Eglinton Avenue West, Suite 206

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Please make cheques payable to: festivalXpress - Friends of EUFF

